

Organise and communicate to improve Union membership of skilled white-collar workers

Firenze, 07-09 October 2015

Tuesday 06 October		
arrival of participants and dinner at the Training Centre		
Wednesday 07 October	Thursday 08 October	Friday 09 October
09:00 . Welcome and training introduction	09:00 . Setting up an organising and communication campaign - group work	09:00 . ETUC 2015-2019: what about organising? . group work
09:30 . Presentations of participants		
10:30 Æ Coffee break	10:30 Æ Coffee break	10:30 Æ Coffee break
11:00 . Workers and Union membership: trends in Europe . presentation and debate with <i>K.Vandaele, ETUI Researcher</i>	11:00 . Setting up an organising and communication campaign - group work, report back and debate	11:00 - ETUC 2015-2019: what about organising? . report back and debate with <i>T.Weber, ETUC Confederal Secretary</i>
		12:00 - Course evaluation and conclusions
12:30 Æ Lunch	12:30 Æ Lunch	12:30 - Lunch
14:00 . Sharing national experiences . group work	14:00 . Analysis of groups campaigns . group work	Departure of participants
15:30 Æ Coffee break	15:30 Æ Coffee break	
16:00 . Sharing national experiences . group work, report back and debate	16:00 - ETUC 2015-2019: what about organising? . presentation and debate with <i>J.Scola, ETUC Communication Dpt.</i>	
19:00 Æ Dinner at Training Centre	19:30 Æ Dinner at restaurant	



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